

Message Text

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PAGE 01 PARIS 24840 01 OF 02 261456Z
ACTION EUR-12

INFO OCT-01 ISO-00 /013 W
-----071332 261550Z /41
R 261455Z AUG 77
FM AMEMBASSY PARIS
TO USIA WASHDC
INFO SECSTATE WASHDC 7669

UNCLAS SECTION 01 OF 02 PARIS 24840

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USIA FOR IEU: IOP: STATE FOR EUR/WE

E.O. 115652: N/A
SUBJECT: AGENCY REVIEW OF FY 78 COUNTRY PLAN

REF: USIA 21054-C

IN RESPONSE AGENCY REFTEL, POST SUBMITS FOLLOWING PRO-
POSED CHANGES FY 78 COUNTRY PLAN:

1. PROGRAM RATIONALE. INSERT FOLLOWING AS PENULTIMATE
PARAGRAPH PAGE 2A: "IT IS IN THE U.S. NATIONAL INTEREST
THAT FRANCE REMAIN A STRONG DEMOCRATIC NATION, ABLE AND
WILLING TO PLAY AN IMPORTANT ROLE IN WESTERN DEFENSE,
AND A CONSTRUCTIVE AND COOPERATIVE ROLE IN RESOLVING
INTERNATIONAL PROBLEMS IN AREAS SUCH AS AFRICA, THE
MIDDLE EAST, AND EASTERN EUROPE AND ON A RANGE OF POL-
ITICAL, ECONOMIC AND SOCIAL ISSUES. IT IS EQUALLY
IMPORTANT TO THE U.S. THAT FRANCE REMAIN STRONG ECON-
OMICALLY, THAT IT PLAY A CONSTRUCTIVE ROLE IN EUROPEAN
COMMUNITY AFFAIRS, AND THAT ITS TRADE AND ECONOMIC RELA-
TIONS WITH THE U.S., BOTH BILATERALLY AND IN THE
EUROPEAN CONTEXT, BE EXTENSIVE AND HARMONIOUS. IT IS
NO LESS IMPORTANT THAT FRANCE COOPERATE WITH THE U.S.
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PAGE 02 PARIS 24840 01 OF 02 261456Z

ON A NUMBER OF SCIENTIFIC, INFORMATIONAL, CULTURAL, AND
CONSULAR MATTERS IN WHICH THE TWO NATIONS HAVE MUTUAL
INTEREST; THAT THE FRENCH HAVE A CLEAR UNDERSTANDING OF
U.S. POLICIES AND THE PRINCIPLES OF AMERICAN POLITICAL
AND SOCIAL LIFE FROM WHICH THESE POLICIES ARE DERIVED;
AND THAT DIFFERENCES BETWEEN THE TWO COUNTRIES NOT BE
ALLOWED TO OBSCURE THE FUNDAMENTAL VALUES AND INTERESTS

WHICH THEY SHARE. USIS HAS A ROLE TO PLAY IN MOST OF THESE AREAS, PARTICULARLY IN EXPLAINING U.S. POLICIES AND POSITIONS ON BILATERAL AND INTERNATIONAL POLITICAL ISSUES (EUROPEAN UNIFICATION, DEFENSE, ARMS CONTROL, ENERGY, ETC.), SUPPORTING OTHER MISSION ELEMENTS TO FURTHER U.S. ECONOMIC AND TRADE INTERESTS, AND GENERATING DEEPER UNDERSTANDING OF THE STRENGTHS AND REALITIES OF AMERICAN SOCIETY AS A PRECONDITION TO MUTUAL RESPECT AND COOPERATION."

2. OBJECTIVES TO READ AS FOLLOWS:

POLITICAL AND SECURITY

(L) SUPPORT, WHERE APPROPRIATE, THE MAINTENANCE OF FRANCE'S DEMOCRATIC POLITICAL SYSTEM AND THE STRENGTHENING OF ITS PRO-WESTERN ALIGNMENT.

(2) MAKE CLEAR U.S. POSITIONS ON MATTERS OF BILATERAL AND MULTILATERAL SIGNIFICANCE, SUCH AS DEFENSE ARRANGEMENTS, ARMS CONTROL, NUCLEAR NONPROLIFERATION, EAST-WEST RELATIONS (CSCE) AND THE UNITED NATIONS.

(3) MAKE CLEAR U.S. SUPPORT FOR EUROPEAN ECONOMIC AND POLITICAL UNIFICATION, EMPHASIZING THAT THE U.S. SEEKS A CONSTRUCTIVE PARTNERSHIP, RATHER THAN AN ADVERSARY
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PAGE 03 PARIS 24840 01 OF 02 261456Z

RELATIONSHIP, WITH THE EUROPEAN COMMUNITY.

ECONOMIC

(L) SUPPORT EFFORTS TO OBTAIN FRENCH COOPERATION IN IMPROVING THE INTERNATIONAL MONETARY AND TRADE SYSTEM BY EXPLAINING U.S. ECONOMIC OBJECTIVES (E.G. TRADE LIBERALIZATION) AND THEIR RATIONALE.

(2) MAKE CLEAR U.S. DOMESTIC DECISIONS ON THE CONCORDE. BE READY TO EXPLAIN AND ARGUE THE U.S. POSITION ON CONTENTIOUS COMMERCIAL ISSUES THAT MAY ARISE.

AMERICAN SOCIETY

INCREASE FRENCH UNDERSTANDING AND APPRECIATION OF U.S. CULTURE AND SOCIETY, PARTICULARLY THOSE ASPECTS MOST

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PAGE 01 PARIS 24840 02 OF 02 261507Z
ACTION EUR-12

INFO OCT-01 ISO-00 /013 W
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UNCLAS SECTION 02 OF 02 PARIS 24840

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PERTINENT TO THE STRENGTHENING OF FRANCO-AMERICAN RELATIONS, SUCH AS THE POLITICAL AND SOCIAL VALUES WHICH THE U.S. SHARES WITH FRANCE; THE NATURE OF THE U.S. POLITICAL PROCESS AND THE DIVISION OF AUTHORITY BETWEEN U.S. FEDERAL AND LOCAL GOVERNMENTS; THE BREADTH AND VITALITY OF U.S. CULTURAL ACHIEVEMENTS; ENVIRONMENTAL CONCERNS; THE ROLE OF THE MEDIA; AND THE FUNCTIONING OF THE JUDICIAL AND EDUCATIONAL SYSTEMS.

3. AUDIENCE CATEGORIES. POST BELIEVES PRESENT AUDIENCE CATEGORIES VALID AND APPROPRIATE FOR REVISED OBJECTIVES. WE WILL FURTHER REVIEW CATEGORIES UPON RECEIPT NEW AGENCY INSTRUCTIONS REGARDING AUDIENCE DEFINITIONS.

4. PROJECT PROPOSALS. POST APPRECIATES AGENCY CONCURRENCE PROJECT PROPOSALS. WE PREFER DELAY UNTIL REGULAR SEMI-ANNUAL REVIEW SUBMISSION OF ADDITIONAL PROPOSALS UNDER OBJECTIVES I AND II. WE NEED TIME EVALUATE FEASIBILITY ALL PROJECTS PREVIOUSLY SUBMITTED AND ARE RELUCTANT IN ANY EVENT TO TAKE ON MORE PROJECTS THAN WE CAN REASONABLY ACCOMPLISH.

5. ON-GOING ACTIVITIES.

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PAGE 02 PARIS 24840 02 OF 02 261507Z

A. PAGE 9 - PARA 1 - SECOND SENTENCE SHOULD

READ "FALL OF 1977."

PARA 3 - FIRST SENTENCE SHOULD READ "IN
1976..." ETC.

ADD FOLLOWING SENTENCE TO END OF PENULTIMATE PARA-
GRAPH:

"THE ABILITY TO PLACE RESPONSIBLE AMERICAN VIEWPOINTS
BEFORE MILLIONS OF FRENCH VIEWERS OBVIOUSLY MAKES
THIS ACTIVITY A MAJOR TOOL FOR THE ADVANCE MENT OF ALL
THREE ADJECTIVS."

B. PAGE 13 - ADD FOLLOWING SENTENCE AT END OF
SECOND PARAGRAPH: "REGARDED BY SIGNIFICANT
NUMBERS OF YOUNG FRENCH INTELLECTUALS AND PROFESSIONALS
AN AUTHORITATIVE MIRROR OF AMERICAN CULTURAL AND SOCIAL
ACHIEVEMENT, THE CENTER IS A MAJOR VEHICLE FOR THE
ADVANCEMENT OF OBJECTIVE III. THROUGH LECTURES,
SEMINARS AND EXTENSIVE USE OF AGENCY VTRS, IT ALSO
FURTHERS OBJECTIVES I AND II.

C. FOR OTHER ACTIVITIES POST BELIEVES RELATION-
SHIP BETWEEN ACTIVITIES AND OBJECTIVES THEY SERVE IS
NOW ADEQUATELY DESCRIBED.

D. UNDER CULTURAL PROGRAMS AND PRESENTATIONS
DELETE LAST PARAGRAPH PAGE 13A.

E. FIRST THREE PARAGRAPHS PAGE 9 BECOME SEPARATE
PAGE ENTITLED "RADIO ACTIVITIES." REMAINING PARAGRAPHS
CONSTITUTE SEPARATE PAGE ENTITLED "MOTION PICTURES AND
TELEVISION."
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PAGE 03 PARIS 24840 02 OF 02 261507Z

6. ABOVE CP REVISIONS APPROVED BY AMBASSADOR.
SIMPSON

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
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Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
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Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
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From: PARIS
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TAGS: PDEV, PGOV, US, FR
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